



CERAMIC COAT
LOW ODOR
STAIN RESISTANT MATTE
1400 LINE

Type	Sheen	Spread Rate	Recommended Application	Thinner	Clean Up	DRY TIME		
						Tack Free	Re-coat	Cure
100% Acrylic	Matte	Up to 400 Sq Ft Per Gallon	Brush, Roller, Pad or Airless Spray	Clean Water	Warm Soapy Water	30 Minutes	4 Hours	30 Days
PRODUCT NAME: 1400 LINE Ceramic Coat Low Odor Stain Resistant Matte		A top-grade interior, 100% Acrylic, Low Odor, Matte Wall Paint, formulated with ceramic spheres to impart excellent stain resistance properties. Fingerprints, soil, grease, and many other stains wash off with mild soap and water without harming the film.						
WHERE TO USE:		Drywall Plaster Masonry Wood Metal	This matte latex wall paint is a very low odor, low VOC product, making it perfect for hospitals, schools, homes or any area where odor is a concern. It allows a matte finish in high use areas, with maximum durability. Available in over 1,400 colors.					
Surface Preparation:		New Work: The surface to be coated must be clean and free of dust, grease, wax, rust, oil, and bleeding stains. Priming – Drywall – Self priming, but for best results use #50 Acrylic Primer Sealer or 5790. Plaster – For best results use No. 50 Acrylic Primer Sealer or 5790. Wood – Alkyd Primer Undercoat, #37-11 Ferrous Metal – Rust inhibiting metal primer such as #35-11, #2090 or #925-147. Non-Ferrous Metal – PermaBond #100-10. Galvanized – Acrylic Primer #36-11 or #100-10. Masonry – Use Primer Sealer 43-10 or 48-11. To fill porous block use 946-11 Latex Block Filler or 529-11 Block Filler. Repaint Work: On previously painted surfaces in good repair, no priming is generally necessary. On glossy surfaces, remove the sheen with sandpaper or steel wool. Patch holes or cracks with appropriate filler. Spot prime bare areas with indicated primer. Remove any oil, chalk, dirt, wax or dust prior to re-coating. Any loose or flaking paint should be removed and the edges feather sanded to produce a smooth, uniform surface.						
Application:		Stir product with a circular, lifting motion to disperse into a homogenous liquid. To achieve proper results a quality 3/8" nap roller cover is required when using products containing ceramic microspheres. Brush – Nylon or polyester filament. Airless Spray – Tip at atomization pressures will vary with type of equipment, viscosity and temperature. An orifice of .017 - .019 will provide the most satisfactory spray pattern. Best results are more likely obtained by using quality application tools. Do not apply directly over chalky surfaces or bleeding stains.						
NOTE: Formulated without mercury or lead.								

Resin:	100% Acrylic
Solids:	Weight – 52.5 Volume – 36.0
Weight Per Gallon:	10.77 lbs.
Viscosity:	100 – 103 (Krebs Units)
Specular Gloss:	3 – 5% @ 85 degrees
Recommended Film Thickness:	Wet – 3.5 to 5.0 mils Dry – 1.3 to 1.5 mils
VOC – VOS Statement:	This product contains less than 100 grams per liter.
Cautions:	CAUTION! Do not take internally. Close container after each use. KEEP OUT OF REACH OF CHILDREN. KEEP FROM FREEZING.

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