



**Heavy Duty**

**Latex Primer**

**1090 Line**

SECTION NO. 3 ADS-414

Type	Sheen	Spread Rate	Recommended Application	Thinner	Clean Up	DRY TIME		
						Tack Free	Re-coat	Cure
Latex	Flat	Up to 400 Sq Ft Per Gallon	Brush, Roller or Spray	Clean Water	Warm Soapy Water	60 Minutes	4 Hours	7 Days
<b>PRODUCT NAME:</b> 1090 HEAVY DUTY Latex Primer		An economy quality, fast drying vinyl primer and sealer for interior drywall. It is easy to apply, low in odor, and may be topcoated in four hours. It provides a good base for succeeding coats of latex or alkyd finishes.						
<b>WHERE TO USE:</b>		Drywall                      On interior wall surfaces prior to topcoating. Will provide an even Masonry                      seal and hold-out for subsequent finish coats.						
<b>Surface Preparation:</b>		The surface to be coated must be clean and free of dust, chalk, flaking paint, water stains or any other contaminant that could be detrimental to adhesion. Dust and chalk should be removed by brooming off, blowing with compressed air or scrubbed with warm soapy water followed by a clean rinse. Remove any flaking paint by scraping. Feather sand rough edges to insure a smooth finish coat. glossy surfaces must be dulled by lightly sanding. Water soluble stains should be sealed with O'Leary Seal-It or Bin.						
<b>Application:</b>		Stir product thoroughly with a circular, lifting motion before you being to paint. May be applied by brush, roller or spray, at a rate of application not to exceed 400 square feet per gallon. Surface texture and porosity will effect actual yield. For best results, use a quality synthetic filament brush. For roller application, use a 3/8" nap cover for smooth surfaces, a 1/2" nap cover for semi-rough surfaces and a 3/4" nap cover for rough surfaces. For spray application, may be thinned with clean water, up to 10% reduction if necessary. Satisfactory results are most likely obtained by using quality application tools. Apply when surface temperature is above 50° F.						
<b>NOTE: Formulated without mercury or lead.</b>								

<b>Resin Type:</b>	Vinyl Acetate / Acrylic
<b>Solids:</b>	Weight – 40.5% Volume – 25.5%
<b>Weight Per Gallon:</b>	10.39 to 10.45
<b>Viscosity:</b>	95– 100 (Krebs Units)
<b>Specular Gloss:</b>	1 – 2% @ 85 degrees
<b>Recommended Film Thickness:</b>	Wet – 4.0 to 4.5 mils Dry – 1.0 to 1.2 mils
<b>VOC – VOS Statement:</b>	This product contains less than 2.9 lbs or 350 GPL per gallon.
<b>Cautions:</b>	<b>CAUTION!</b> Do not take internally. Close container after each use. <b>KEEP OUT OF REACH OF CHILDREN.</b> <b>KEEP FROM FREEZING.</b>